



Proactive Fecal Diversion

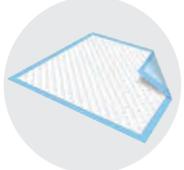
Prevents injury, Reduces leakage, Saves time

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EXISTING FECAL MANAGEMENT SOLUTIONS ARE INADEQUATE

Liquid stool incontinence affects 9 - 40%^{1,2} ICU patients and is linked to morbidity, mortality, and HAC-HAI penalties.

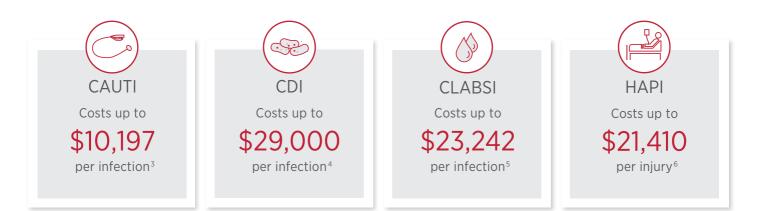
ABSORBENT PADS DO NOT CONTAIN FECAL EFFLUENTS



- Patients are constantly exposed to fecal matter, which compromises skin integrity
- Incontinence Associated Skin Damage (IASD) can develop if not managed adequately
- FI management is time consuming and labor intensive

INADEQUATE FECAL MANAGEMENT LEADS TO COSTLY CLINICAL COMPLICATIONS

Hospital Acquired Complications and Infections (HAC-HAI) increase treatment cost. length of stay, and affect hospital quality metrics



1. Binks R, De Luca E, Dierkes C, Franci A, Herrero E, Niederalt G. Prevalence, cli diarrhoea in the ICU: The FIRST" Observational Study. J Intensive Care Soc. 2015 Nov;16(4):294-301. doi: 10.1177/1751143715589327. Epub 2015 Jun 30. PMID: 28979434; PMCID: PMC5606465. Garcia CB et al., Expert Recommendations for managing Acute Faecal Incontinence with Diarrhoea in the Intensive Care Unit. Journal of Intensive Care Society 2013;14(4 suppl):1-9 The 3. -Hollenbeak CS, Schilling AL. The attributable cost of catheter-associated urinary tract infections in the United States: A systematic review. Am J Infect Control. 2018 Jul;46(7):751-757. doi: 10.1016/j.ajic.2018.01.015. Epub 2018 Feb 22. PMID: 29478760.

4. Lipp MJ, et al., Impact of hospital-acquired Clostridium di cile.. Journal of Gastroenterology and Hepatology 2012;27(11):1733-1737

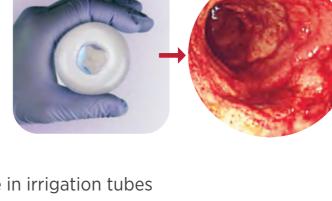
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CAUTI- Catheter Associated Urinary Tract Infection CLABSI- Central Line Associated Blood Stream Infection CDI- Clostridium difficile Infection FI - Fecal Incontinence HACs - Hospital Associated Complications HAI - Hospital Associated Infections HAPI- Hospital Acquired Pressure Injury IAD - Incontinence Associated Dermatitis IBC - Intrarectal Balloon Cathetr CMS - Centre for Medicare and Medicaid services

HIGH PRESSURE BALLOON CATHETERS CAUSE INJURIES

BALLOON CATHETERS CAN LEAD TO COMPLICATIONS

- **High risk** of mucosal injury, bleeding, sphincter dysfunction, and anal erosion^{5,6,7,8}
- Balloons are often over-inflated to reduce leakage. Creates a sensation of fullness
- Require maintenance every few hours

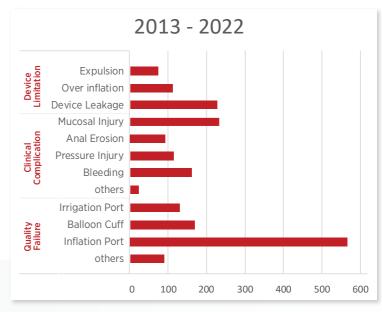


• Inefficient drug delivery; loss of volume in irrigation tubes

HIGH PREVALENCE OF PERIPHERAL LEAKAGE AND RADIAL PRESSURE CAN LEAD TO CROSS-CONTAMINATION AND INCREASE SUSCEPTIBILITY TOWARDS HAC-HAI

*Over 1500 clinical complications associated with high-pressure balloons reported on FDA MAUDE. Such complications are often under-reported.

- Over-inflation of the high-pressure balloon is seen in as many as 14% of patients
- Have you ever done a rectal examination post IBC use? Sphincter damage, rectal trauma, erosion of mucosa are highly prevalent and largely under-reported
- Hospitals with a total HAC score in the worst-performing quartile receive a 1% payment reduction⁹



7. O'Malley, M.,Brown, A.G. & Corners, J.M. (2009). Healthcare Acquired Pressure Ulcers(HAPU) : Clinical Alert, Vol 6, No. 3

8. Maklebust J, Magna MA. Risk Factors associated with having a pressure ulcer; a secondary data analysi. Adv Wound Care. 1994;7(6):25

- 9. www.cms.gov
- *Data collected from FDA MAUDE in December 2022

FECAL MANAGEMENT IS TIME & RESOURCE INTENSIVE

FI management can take up to 174 minutes per day

- 51.27%¹⁰ of nursing time is dedicated to direct patient care tasks such as nursing evaluations, measurement of vitals, catheterization, wound and continence care
- On an average nurses have to switch between tasks every 29 seconds¹¹
- Risk of never events is high

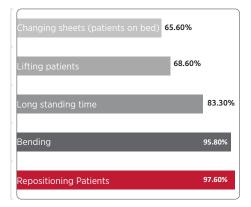
70% of all nurses have at least one episode of back pain per year

- Disabling back injury and back pain affect 38% of nursing staff¹²
- 12% of all nurses, intending to leave nursing permanently, cited back pain as either the main or contributing factor¹³
- Overwork was cited as the reason for quitting by 27% of nurses¹⁴

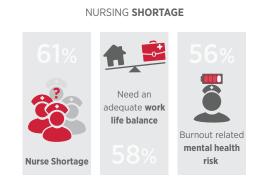
Hospitals experience 8.8% to 37% nursing turnover rates¹⁵

- Constant need for nurse induction and training
- Multiple, non-standardized bowel management opions cause confusion
- Qoramatic is safe, easy, and intuitive. Minimal to no training required





FACTORS AFFECTING NURSE LBP



Stephen Douglas, Randi Cartmill, Roger Brown, Peter Hoonakker, Jason Slagle, Kara Schultz Van Roy, et. al The work of adult and pediatric intensive care unit nurses
Deborah X Brown, RN, BSN Nurses and Preventable Back Injuries

14. Lesiy A. Kelly, PhD, RN, FAAN, a,b., Perry M. Gee, PhD, RNa,b, c,d, and Richard J. Butler, PhDe,f Impact of nurse burnout on organizational and position turnover 15. Lisa M. Haddad; Pavan Annamaraju; Tammy J. Toney-Butler. Nursing Shortage

^{10.} Binru Han, Qiuping Li, Xi Chen, and Guoguang Zhao Workflow for Intensive Care Unit Nurses; A Time and Motion Study

^{13,} D A Stubbs, P W Buckle, M P Hudson, P M Rivers, D Baty Backing out; nurse wastage associated with back pain 10.1016/0020-7489(86)90055-6



Automate FI management to save time and improve clinical outcomes with first ever stool management kit that uses negative pressure suction

✓ Zero radial pressure, no injuries ✓ Reduced nursing time and burden ✓ Proactive fecal diversion

AVOID BALLOONS TO ELIMINATE RECTAL INJURIES



Soft indwelling receptacle exerts O mmHg radial pressure on the rectal walls

- Eliminates the risk of necrosis, mucosal impairment, and rectal trauma
- Provides superior patient comfort, no sensation of 'fullness'

No over-inflation

- Qoramatic does not contain an inflatable balloon; no risks of over inflation or rectal vault injury
- No sphincter trauma, even in case of tugging or accidental expulsion

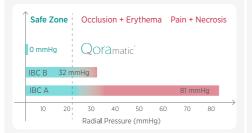
Infection prevention

- Significantly reduces CDI, IAD, and HAPI; improves clinical outcomes
- Prevents HAC/HAI and CMS penalties
- Complete malodor containment

SMART INTERMITTENT SUCTION REVOLUTIONIZES FI MANAGEMENT



QORAMATIC VS HIGH PRESSURE BALLOONS



Zero Radial Pressure

- Soft receptacle exerts 0 mmHg radial pressure on rectal mucosa
- Eliminates the risk of erythema, necrosis and mucosal impairment



Safer Insertion & Withdrawal Force

- Lower force reduces pain and discomfort for patients
- Accidental expulsions do not cause sphincter damage



Reduced Nursing Burden

- One touch operation, automated irrigation, milking, and maintenance
- Saves 7-8 minutes every hour



Indwelling Safety and Comfort

- Soft receptacle eliminates sensation of fullness
- Smaller profile, better performance



Over inflation

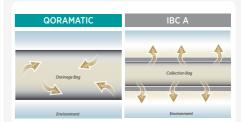
Mucosal Injury

Bleeding

Anal Erosion

Injuries Associated with IBCs

- No inflatable high pressure balloon
- Eliminates risks of over-inflation or rectal vault injury



Malodor Containment

- Specialty-engineered polymers provide malodor containment
- Enhances patient dignity and recovery

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CONTACT US

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